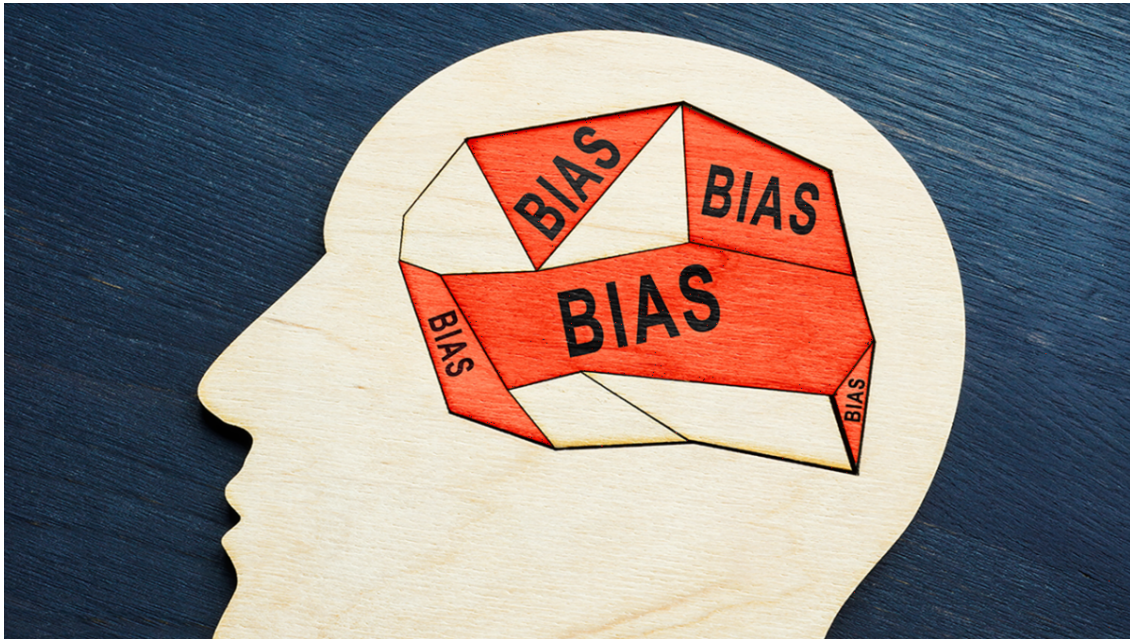


Risk Matters: Cognitive Bias



By Jeffrey A. Woods, JD

Are you aware of the role cognitive bias can play in medical decision making and diagnostic error? Cognitive bias affects behaviors and influences decisions. Bias may result in distortion of clinical reasoning and is an unintentional failure in perception and thought that often leads to human error. Many studies cite the cognitive/decision-making process as one of the leading factors in diagnostic error. One of the best strategies to reduce these errors is to simply learn the attributes of the many types of cognitive bias and develop a personal awareness of them. SVMIC's newest online education option "[Mind Over Malpractice: Cognitive Bias](#)" teaches you how to recognize the types of cognitive bias and distortion of clinical reasoning, so you can apply appropriate debiasing strategies and reduce misdiagnoses.

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